A MOTHER’S FIGHT
a worldwide mission

ELIZABETH GLASER
PEDIATRIC AIDS FOUNDATION

2011 Annual Report
Exquisite FOCUS is to eliminate pediatric AIDS.

EGPAF's

Photo: Jon Hrusa
Every day, we work to ensure that no HIV-positive mother or mother-to-be lives without the care and support she requires; that no child is burdened with a virus for which there is treatment, but still no cure; and that countries have the ability to meet the needs of mothers and children.

Today, millions of families around the world urgently require our attention. They have a fundamental right to be able to access the knowledge and medicines needed to survive. We have made their fight our fight—country by country, district by district, village by village—and have kept our progress steady toward our ultimate goal.

In this report, you will read about the depth and breadth of EGPAF’s work in 2011—the differences we have made, the milestones we have achieved, and the successes we celebrate.

In 2011, we were awarded multiyear grants that enable us to continue our mission in Zimbabwe and Swaziland. We created new affiliate organizations in Tanzania, Côte d’Ivoire, and Mozambique to transition our work to locally managed entities. We participated on the Global Task Team that shaped the most comprehensive, ambitious road map to ending pediatric AIDS ever written. We advocated in Congress and on the world stage for continued funding for global health and for policies that benefit mothers and children. These are just some of the ways in which EGPAF impacted the lives of countless children, mothers, and families in 2011—and some of the reasons why we are such a respected voice in the global conversation around the elimination of pediatric AIDS.

On the governance front, EGPAF’s financial health remains strong, with 89 cents of every dollar raised going directly to our programmatic work. EGPAF has received the highest rating of four stars from Charity Navigator, an A rating from Charity Watch (part of the American Institute of Philanthropy), and accreditation under the Better Business Bureau’s Charity Accountability Standards— all of which speak to EGPAF’s adherence to the most stringent standards of financial performance and accountability.

We also made some significant changes to our Board of Directors in 2011. I would like to express my most sincere gratitude to Dr. David Kessler, who first joined our Board in 1999, became chairman in 2002, and continued to lead and guide EGPAF through the end of 2011. My thanks also go out to three distinguished individuals who transitioned off our Board in 2011: Peter Benzian, who first joined our Board in 1988; Bob Burkett, who joined in 1996; and one of our co-founders, Susie Zeegen. All three were close personal friends with, and early supporters of, Elizabeth Glaser—and have set a remarkable standard of excellence in Board leadership.

Finally, we welcomed three new Board members in Omar Abdi, comptroller of UNICEF; Kathleen Cravero-Kristoffersson, president of the Geneva-based Oak Foundation; and George Welde Jr., retired vice chairman of the securities division at Goldman Sachs & Company.

I am honored to lead an organization that balances scientific and research innovations with programmatic excellence and strong public policy and advocacy efforts, and does so with the same tireless warrior spirit that Elizabeth Glaser herself exhibited. I am so grateful that you have chosen to support EGPAF. Because of your generosity, there are countless women, children, and families around the world who now are able to live and thrive. On their behalf, I cannot thank you enough.

Very best regards,

Charles Lyons
President and CEO, Elizabeth Glaser Pediatric AIDS Foundation
Yet every day around the world, 900 children who are born to HIV-positive women contract the virus because their mothers simply do not have access to the medicines, health care, and information they need to keep their babies HIV-free and themselves healthy.

Although this number represents a 25% reduction in new cases from just three years ago—a reduction in which the Elizabeth Glaser Pediatric AIDS Foundation (EGPAF) is proud to have played a key role—mother-to-child transmission of HIV remains a moral outrage we can readily address.

This is why we fight.

In 2011, EGPAF, along with our supporters and partners around the world, continued to scale up our efforts to provide help and hope to mothers as they struggled to preserve their own health and help their children survive.

The medicines to ensure that virtually no child is born with HIV exist, as do the information and treatments to help every mother stay healthy to raise her children into adulthood. EGPAF has proven that it can establish the necessary infrastructures to deliver knowledge and drugs to any woman in need, anywhere. In the countries where we work, we also empower mothers, train caregivers, and educate policymakers—no matter where they live, what language they speak, or what cultural perspectives they hold.

The world is closer than it has ever been to ending pediatric AIDS—the dream for which our co-founders, Elizabeth Glaser, Susan DeLaurentis, and Susie Zeegen, fought 20 years ago. With your help, we will fulfill our mission.
HELP and hope FOR MOTHERS

Photo: James Pursey
"I started out just fighting for the life of HER CHILD."
After contracting HIV from a blood transfusion in 1981 while giving birth to her daughter, Ariel, Elizabeth later discovered that she had passed the virus on to Ariel through breast milk, and later to her son, Jake, in utero. Ariel died from AIDS-related illness in 1988. After Ariel’s passing, and determined to save her son, Elizabeth rose to action with her close friends Susie Zeegen and Susan DeLaurentis to form the Pediatric AIDS Foundation—the organization that later was renamed in Elizabeth’s honor.

During her brilliant life, Elizabeth used every ounce of her courage to speak the truth. She pressed for the rights of every HIV-infected child to have access to the same lifesaving treatments as HIV-infected adults. Until her own untimely death in 1994, Elizabeth was relentless in advocating for pediatric HIV/AIDS research and for the health of mothers and children everywhere. Today, Jake—now a healthy adult—carries on her legacy.

Although Elizabeth did not live long enough to see the profound change she brought about in the lives of people all over the world, her maternal ferocity continues to inspire our work. There are many more mothers to help, children to protect, families to keep whole, and futures to save.

The battle is ours. The victory will be theirs.
In Elizabeth’s name, we fight on.
January

The Government of Zimbabwe’s national program to eliminate pediatric HIV/AIDS receives a significant boost when EGPAF is awarded a five-year, US$45 million grant from the London-based The Children’s Investment Fund Foundation (CIFF).

February

EGPAF’s Vice President of Program Implementation Dr. Anja Giphart sits on a panel convened by the U.S. Office of the Global AIDS Coordinator (OGAC) to examine how to ensure that programs like the U.S. President’s Emergency Plan for AIDS Relief (PEPFAR) spend U.S. dollars more efficiently and effectively while saving the most lives possible.

April

EGPAF joins forces with the United States Agency for International Development (USAID) to support the Swaziland Ministry of Health on a five-year, US$12 million program entitled Eliminating Pediatric AIDS in Swaziland (EPAS).

EGPAF establishes affiliations with local organizations in Tanzania (Ariel Glaser Pediatric AIDS Healthcare Initiative), Côte d’Ivoire (Fondation Ariel Glaser pour la Lutte contre le SIDA Pédiatrique), and Mozambique (Fundação Ariel Glaser contra o SIDA Pediátrico).

May

EGPAF’s video *The Time to Eliminate Pediatric AIDS Is Now* wins “Best Online Video, Public Service/Activism” and a “People’s Voice Award” at the 15th Annual Webby Awards—the leading international award honoring excellence on the Internet.

June

EGPAF hails the United Nations’ launch of The Global Plan Towards the Elimination of New HIV Infections Among Children by 2015 and Keeping Their Mothers Alive. EGPAF was a leading member of the Global Task Team that created the plan document.

EGPAF joins World Vision, Save the Children, and CARE USA to take part in a Congressional Global Health Caucus briefing on global health and children. At the briefing, EGPAF’s Vice President for Program Innovation and Policy, Dr. RJ Simonds stresses that the tools needed to achieve the elimination of mother-to-child transmission of HIV already exist—and that EGPAF has a proven track record of implementing them in resource-poor settings.

EGPAF establishes the Susie Zeegen Pediatric AIDS Research Fund in honor of EGPAF’s co-founder. The Fund supports today’s most pressing research priorities to advance EGPAF’s work to eliminate pediatric AIDS.
September

The White House announces that President Barack Obama has appointed EGPAF President and CEO Charles Lyons as alternate representative and member of the Executive Board of the United Nations Children's Fund (UNICEF).

November

U.S. Secretary of State Hillary Clinton delivers a landmark speech at the National Institutes of Health (NIH), boldly declaring that “an AIDS-free generation is possible.” Days later, Charles Lyons echoes her sentiment—and recommits EGPAF to ending pediatric AIDS—in a Huffington Post op-ed.

December

On World AIDS Day, President Barack Obama commits an additional US$50 million toward the fight against pediatric AIDS at The Beginning of the End of AIDS, an event in Washington, D.C., sponsored by the ONE Campaign and (RED).

Photo: James Pursey
The Fight on the Ground
In 2011, EGPAF’s dedicated staff of more than 1,000 employees carried out program implementation efforts in collaboration with key partners including the U.S. Government, UNICEF, and the World Health Organization (WHO), as well as with local governments around the world. Nearly 800 of our employees worked outside the United States and are nationals of the countries in which EGPAF operates.

Today, one in five HIV-positive mothers worldwide who receives lifesaving antiretroviral medicine does so through a clinic supported by EGPAF.

EGPAF leads the charge against pediatric AIDS on three fronts. The first is to champion the best interventions for the prevention of mother-to-child transmission (PMTCT) of HIV. This is achieved by

- providing HIV testing and counseling for pregnant women to ensure timely access to HIV prevention, care, and treatment, and safe delivery services;
- making antiretroviral medicines available to HIV-positive women and their infants during and after pregnancy to reduce the risk of transmission; and
- offering HIV testing, counseling, and support for breastfeeding mothers to promote safe infant nutrition practices and reduce the risk of postnatal transmission.

The second is to provide quality care and treatment to mothers and children who are HIV-positive in order to eliminate HIV-related maternal, neonatal, and child mortality, which EGPAF does by

- enabling mothers and infants who receive PMTCT services to have access to adult and pediatric HIV care and treatment programs;
- identifying and testing HIV-exposed infants and young children using the best available screening methods;
- offering specialized HIV care and treatment (including antiretroviral medication) to infants, children, and adolescents, who have unique medical, psychological, and social needs; and
- providing HIV care and treatment for adults, with an emphasis on antiretroviral therapy for all eligible HIV-positive pregnant women.

Finally, EGPAF works to strengthen national health systems to improve outcomes for mothers and children. We accomplish this by focusing on

- helping facilities and countries develop sustainable national quality improvement programs;
- strengthening community and patient voices in health system and hospital governance;
- better integrating HIV services into improved primary maternal and child health services;
- supporting universal access to basic maternal and child health services; and
- strengthening human resources, program management, and finance operations.
Over the past 20 years, EGPAF has become renowned for our leadership in pediatric AIDS research. We support innovative projects, collaborate with the brightest scientific minds, and bridge gaps within the medical and research communities to ensure that children in the areas of the world hardest hit by HIV and AIDS are served by the best available medical information and practices.

EGPAF-supported research efforts around the world seek to improve the prevention, care, and treatment of pediatric HIV infection; identify better technologies and interventions that can be replicated anywhere in the world; train international research leaders to respond to the virus in children; and pursue the development of a pediatric HIV vaccine.

At the end of 2011, EGPAF had more than 20 active research projects ongoing in supported countries. The following are just a few prominent examples of the progress we have made:

• **ZAMBIA:** A fully enrolled maternal events and pregnancy (MEP) study funded by the U.S. Centers for Disease Control and Prevention (CDC) is tracking several hundred HIV-positive pregnant women who had first-trimester exposure to antiretroviral therapy. The study is following the women until delivery and throughout their children’s first year of life to evaluate any congenital defects and negative pregnancy outcomes.

• **LESOTHO:** Working with Johns Hopkins University and the Ministry of Health and Social Welfare in Lesotho, EGPAF is evaluating the effectiveness of a program of active case finding for tuberculosis and isoniazid preventive therapy in pregnant women within maternal and child health (MCH) and prevention of mother-to-child transmission (PMTCT) services.

• **MOZAMBIQUE:** A CDC-funded study identified individual- and organizational-level characteristics associated with barriers to and facilitators of pediatric HIV/AIDS diagnosis and care.

**Dr. Landon Myer Wins 2011 EGPAF International Leadership Award**

In February 2011, EGPAF announced the newest winner of our International Leadership Award (ILA): Dr. Landon Myer, an epidemiologist based at the School of Public Health and Family Medicine and the Desmond Tutu HIV Centre at the University of Cape Town, South Africa.

Generously funded by the Stavros Niarchos Foundation, an international philanthropic organization, the ILA is a three-year grant focused on international work in PMTCT and the care and treatment of HIV and AIDS.

The ILA grant is funding Dr. Myer’s project in the community of Gugulethu, outside Cape Town, where in 2009 HIV prevalence was 28% among pregnant women attending antenatal services. Dr. Myer seeks to identify the major barriers to initiating highly active antiretroviral therapy for HIV-positive women in Gugulethu who are in need of treatment, and to develop, model, and test different strategies for overcoming these barriers.

“It is a tremendous honor to be selected for the International Leadership Award,” said Dr. Myer. “The emphasis on training and capacity building with this award is also particularly exciting, as it affords the opportunity to help develop the next generation of leaders in South Africa for HIV/AIDS prevention, care, and treatment.”
EGPAF’s commitment to public policy and advocacy has produced real victories for children, their mothers, and entire families and communities. Today, EGPAF remains true to Elizabeth Glaser’s fighting spirit by working to ensure that the needs of families affected by HIV and AIDS—both in the United States and around the world—are at the top of the political agenda.

By working with national governments, U.S. and international policymakers, multilateral institutions, nongovernmental organizations, the scientific community, business leaders, and the media, EGPAF has expanded funding for pediatric research; helped to create and improve the Ryan White CARE Act; fought to prevent discrimination against people living with HIV; advocated for increased global AIDS funding; worked toward improving the safety and efficacy of drugs used by children; and raised awareness about pediatric HIV/AIDS and prevention of mother-to-child transmission in the United States, Europe, and Africa.

The following represent just some of the ways EGPAF championed the rights of children, mothers, and families in 2011:

- Advocated for strong, continued investment in global health by the U.S. Government
- Urged members of Congress to prioritize children living with and affected by HIV and AIDS in the U.S. President’s Emergency Plan For AIDS Relief (PEPFAR) and other global health programs
- Strengthened advocacy efforts and forged partnerships in EGPAF-supported countries
- Collaborated with intergovernment organizations in Africa to influence policy and build momentum for ending pediatric AIDS
- Added an advocacy officer in Geneva, Switzerland, to raise EGPAF’s European profile and to explore additional advocacy opportunities with international partners
- Worked with the Congressional HIV/AIDS Caucus to champion House Concurrent Resolution 123, which highlights the importance of U.S. leadership in the fight to eliminate pediatric AIDS
THE GLOBAL PLAN

On June 9, 2011, The Global Plan Towards the Elimination of New HIV Infections Among Children by 2015 and Keeping Their Mothers Alive—more commonly referred to as the Global Plan—was launched at the United Nations High-Level Meeting on AIDS. This groundbreaking document, which provides a clear road map to creating a generation free of HIV, was unveiled by UN Secretary General Ban Ki-Moon, Joint United Nations Programme on HIV/AIDS (UNAIDS) Executive Director Michel Sidibé, Nigerian President Goodluck Jonathan, and former U.S. President Bill Clinton.

EGPAF was among several organizations that composed the Global Task Team that developed the Global Plan—and today, we serve on the Global Plan’s Global Steering Group (GSG), leading a working group that is guiding the implementation of the plan at the country level. Co-chaired by the Office of the U.S. Global AIDS Coordinator (OGAC) and UNAIDS, the GSG is made up of selected representatives from the 22 countries with the highest estimated numbers of pregnant women living with HIV, donors, implementing organizations, women living with HIV, civil society organizations, foundations, corporations, and the UN. EGPAF, with support from the Bill & Melinda Gates Foundation, is pleased to host the Global Steering Group Secretariat in our Nairobi offices.

Finally, EGPAF is proud to lend our support to the Business Leadership Council for a Generation Born Free of HIV (BLC). The BLC enables the private sector to become involved in the Global Plan and to bring much-needed public awareness, increased political commitment, and financial support to the fight.

EGPAF welcomes the leadership of UNAIDS and OGAC on moving the Global Plan forward. All of us believe in the promise of a generation born free of HIV, and working together—with renewed political and financial commitments—we know we can achieve it.
COMMEMORATING
World AIDS Day 2011

On December 1, 2011, countries everywhere recognized World AIDS Day—and because the summer of 2011 marked the 30th anniversary of the first AIDS diagnosis, the day of remembrance took on added resonance. Today, one thing is certain: Countries everywhere are collectively marshaling their efforts and taking determined strides toward a time when no infant will be born with HIV.

EGPAF launched several new initiatives and played a highly visible role in events both in the United States and around the world on World AIDS Day:

• EGPAF Ambassador Florence Ngobeni-Allen was an invited speaker at The Beginning of the End of AIDS, a high-profile World AIDS Day gathering in Washington, D.C., sponsored by the ONE Campaign and (RED), that demonstrated just how much political will and world opinion have galvanized around the dream of ending pediatric AIDS once and for all. At the event, U.S. President Barack Obama committed US$50 million toward the fight against pediatric AIDS and was joined by former Presidents George W. Bush and Bill Clinton via satellite. Ngobeni-Allen, who is living with HIV herself, lost a daughter to AIDS but is now a mother to two healthy, HIV-negative boys. She participated in a panel discussion with musicians Bono and Alicia Keys, U.S. Senator Marco Rubio, U.S. Representative Barbara Lee, and others.

• EGPAF President and CEO Charles Lyons chaired a panel on ending pediatric AIDS at the Harvard University AIDS@30 conference.

• Each EGPAF field office was actively involved in a range of World AIDS Day activities in its respective country—participating in marches and games, providing testing and counseling services, speaking on panels, and delivering keynote addresses.

• EGPAF launched the website A Mother’s Fight (www.amothersfight.org), which spotlights our innovative approaches and provides opportunities for supporters to learn more, donate, and get involved in EGPAF’s work.

• EGPAF launched our latest video, 30 to Zero: Countdown to an AIDS-Free Generation, that chronicles the impact of the epidemic on children.
EGPAF operates in 15 countries, 13 of which are in sub-Saharan Africa—the area of the world hit hardest by the AIDS epidemic.

As of December 31, 2011, EGPAF
• was actively supporting more than 5,400 sites around the world;
• had provided more than 14.2 million women with services to prevent transmission of HIV to their infants;
• had tested more than 12.4 million women for HIV; and
• had enrolled more than 1.6 million individuals, including more than 125,000 children, into care and support programs.

In EGPAF-supported clinics, close to 178,000 women received antiretroviral medications in 2011, resulting in an estimated 34,000 infections averted.*

*Approximation calculated using a U.S. Government methodology
EGPAF is honored to serve in 15 countries worldwide, but we know that long-term sustainability in the fight against pediatric AIDS—in truth, against AIDS itself—can only be achieved when individual countries are able to provide services to meet the needs of their citizens.

**Project HEART**

Through the leadership and support of the U.S. President’s Emergency Plan for AIDS Relief (PEPFAR) and the U.S. Centers for Disease Control and Prevention (CDC), EGPAF led Project HEART (Help Expand Antiretroviral Therapy to children and families), an eight-year initiative to extend lifesaving treatment to millions of people living with HIV. From 2004 to 2011, Project HEART helped to make antiretroviral therapy (ART) much more accessible through existing organizations implementing programs for the prevention of mother-to-child transmission in Côte d’Ivoire, Mozambique, South Africa, Tanzania, and Zambia.

Project HEART demonstrated that with the proper support, local health systems—even in the most resource-constrained areas—can provide high-quality HIV clinical services. Through Project HEART, more than one million men, women, and children received HIV care and support; more than 2.5 million pregnant women received HIV counseling and testing; and more than half a million people started ART. In 2010, one out of every 10 people in sub-Saharan Africa who received ART through PEPFAR did so through Project HEART.

Throughout the duration of Project HEART (2004–11), EGPAF-supported clinics provided 442,000 pregnant women with antiretroviral prophylaxis to prevent mother-to-child transmission, resulting in an estimated 84,000 pediatric infections averted.*

*Approximation calculated using a U.S. Government methodology

**Transition to Local Partners**

As Project HEART drew to a close in 2011, all five countries successfully transitioned Project HEART program activities to independent local organizations. In Côte d’Ivoire, Mozambique, and Tanzania, newly established organizations affiliated with EGPAF were awarded direct CDC funding to continue activities initiated under Project HEART—supporting HIV care and treatment programs, strengthening their organizational capacity, and expanding their impact.

The launch of Fondation Ariel Glaser pour la Lutte contre le SIDA Pédiatrique (Côte d’Ivoire), Fundação Ariel Glaser contra o SIDA Pediátrico (Mozambique), and the Ariel Glaser Pediatric AIDS Healthcare Initiative (Tanzania) has forever changed the way that EGPAF supports the development of local partners. Today, EGPAF is a unified network of organizations that shares tools, resources, and a common mission to eliminate pediatric AIDS—and our ability to transition activities seamlessly to local organizations places us at the forefront of building sustainability in global health.
SWAZILAND

The fight against pediatric HIV and AIDS is a “must-win” across the globe—but nowhere is the situation more dire than in Swaziland. The country has the highest HIV prevalence in the world among pregnant women. Each year, an estimated 40% of HIV-exposed Swazi infants are at risk of contracting the virus if they and their mothers do not receive proper medicines for prevention of mother-to-child transmission (PMTCT) before, during, and after delivery, as well as during breastfeeding.

EGPAF has been supporting PMTCT efforts in Swaziland since 2004, initially through the global Call to Action (CTA) project that ended in September 2010. As of 2009, PMTCT services were being offered at 79% of Swazi health facilities providing maternal and child health (MCH) services; 81% of pregnant women were tested for HIV; and 76% of HIV-positive mothers received antiretroviral prophylaxis.

In 2010, Swaziland adopted the World Health Organization’s (WHO’s) most recent PMTCT guidelines with the aim of reducing new cases of mother-to-child transmission of HIV to less than 5% by 2015. In October 2010, the United States Agency for International Development (USAID) awarded EGPAF a new five-year, US$12.5 million bilateral agreement entitled Eliminating Pediatric AIDS in Swaziland (EPAS) to support Swaziland’s Ministry of Health in achieving its goal.

Today, EPAS is allowing EGPAF to make the most effective PMTCT services accessible at all public facilities and many private facilities across Swaziland; to help health care workers reduce the number of missed opportunities to deliver these services; to strengthen health systems through training and procurement of much-needed supplies; to provide technical assistance to national and regional health managers; and to assist local organizations in addressing cultural norms that prevent some women from obtaining services.

“Swaziland is aggressively confronting its high HIV prevalence and is at the forefront of global efforts to eliminate new pediatric HIV infections,” commented EGPAF/Swaziland Country Director Mohammed Ali Mahdi, MD, MIH. “We are grateful for the support of both USAID and the Swaziland Ministry of Health, and their focus on ending mother-to-child transmission of the virus. EPAS will improve the lives of countless women, children, and families, and we look forward to the day when every child in Swaziland is born HIV-free.”

Through December 31, 2011, EGPAF/Swaziland had accomplished the following:

* Supported 112 PMTCT and care and treatment (C&T) sites country-wide
* Helped nearly 127,000 women access PMTCT services
* Tested more than 117,000 women for HIV
* Provided more than 51,000 women with antiretroviral medications
ZIMBABWE

Zimbabwe is one of 22 countries with the highest prevalence of mother-to-child transmission (MTCT) of HIV in the world. An estimated 14,000 children were newly infected with HIV in 2010, 90% as a result of MTCT. In addition, pregnant Zimbabwean women often struggle to access quality antenatal care, CD4 testing, antiretroviral therapy, and early infant diagnosis (EID) of HIV services in maternal and child health (MCH) settings.

In January 2011, Zimbabwe announced a comprehensive and ambitious national agenda to scale up prevention of mother-to-child transmission (PMTCT) services. Coupled with the advent of the Global Plan and Zimbabwe’s adoption of the revised World Health Organization (WHO) PMTCT guidelines, the country has committed itself fully to the elimination of pediatric AIDS. The primary goal of the Zimbabwe Ministry of Health and Child Welfare (MOHCW) is to advance PMTCT services that are linked to treatment, care, and support. EGPAF, along with our Family AIDS Initiative (FAI) partners, has played the lead role in efforts that are helping the MOHCW rise to the challenge—and in the process, work to achieve national targets.

Collaborating with our implementing partners the J.F. Kapnek Trust, the Organization for Public Health Interventions and Development (OPHID), and the Zimbabwe AIDS Prevention Project–University of Zimbabwe (ZAPP-UZ), EGPAF is providing technical and financial support to the MOHCW to strengthen, implement, and expand the delivery of comprehensive, quality PMTCT services across Zimbabwe.

Since 2001, EGPAF’s efforts in Zimbabwe have been primarily funded by the U.S. President’s Emergency Plan for AIDS Relief (PEPFAR) through the United States Agency for International Development (USAID) and the United Kingdom Department for International Development (DFID). In 2011, EGPAF also received a five-year, US$45 million grant from The Children’s Investment Fund Foundation (CIFF)—the third-largest award in our organization’s history. The CIFF partnership is helping EGPAF expand access to and strengthen district-level support for PMTCT services across the country. Through the new investment, the MOHCW and EGPAF are working to optimize the quality of Zimbabwe’s PMTCT programs on behalf of mothers and children, and strengthen the capacity of the existing health system at all levels.

In 2011, EGPAF/Zimbabwe scaled up PMTCT services significantly to support a district-level roll-out of the 2010 WHO guidelines (Option A) and expanded PMTCT coverage from 812 sites (52%) in 38 districts in 2010 to 1,344 (86%) of all facilities in the country.

Through December 31, 2011, EGPAF/Zimbabwe had accomplished the following:

* Helped more than 1.3 million women access PMTCT services
* Tested more than 1.1 million women for HIV
* Provided nearly 163,000 women with antiretroviral medications
"This strategic partnership with CIFF dramatically enhances and complements DFID and USAID support to EGPAF for the Ministry to reduce maternal and infant mortality, and brings us closer to our goal of eliminating pediatric AIDS in Zimbabwe," said EGPAF/Zimbabwe Country Director Agnes Mahomva. "Lessons learned from this work also will provide us with an established course for work in other countries in the future."

**Lifesaving technologies deliver results and hope**

CD4 cells are a type of white blood cell that help the human body fight off infections. When an HIV-positive person’s CD4 count dips below a certain level, he or she needs to begin antiretroviral therapy (ART). This is particularly important for pregnant women, because HIV treatment can preserve their health and increase their odds of having an HIV-negative baby.

Following the January 2011 launch of the National Agenda to Eliminate Pediatric HIV and AIDS in Zimbabwe, EGPAF began delivering point-of-care (POC) CD4 machines to local clinics and health facilities across the country. A total of 50 machines were handed over to the MOHCW in 2011; these machines, which were funded through the generosity of CIFF, have begun to significantly increase access to and uptake of CD4 testing in antenatal care (ANC) settings, particularly for pregnant women living in rural areas.

Early results from the deployment of the CD4 machines have been promising. An increase of more than 100% was observed in the total number of HIV-positive pregnant women screened for ART eligibility in ANC settings nationally (through both POC and laboratory-based testing) following deployment of the POC analyzers, from 4,485 during the April to June 2011 quarter to 9,107 during the July to September 2011 quarter.
LESOTHO

The mountain kingdom of Lesotho has several burdens to bear in its quest to end pediatric AIDS. The country has the third-highest adult HIV prevalence in the world, significant shortages of trained medical professionals, and treacherous terrain that poses constant challenges to the delivery of critical health services. More than 55,000 babies each year—nearly one-third of all births—are born to HIV-positive women. It is clear that to preserve the health of mothers and the lives of children in Lesotho, creative solutions are required.

With generous support from the United States Agency for International Development (USAID), the U.S. President’s Emergency Plan for AIDS Relief (PEPFAR), and other donors, EGPAF has supported Lesotho’s Ministry of Health (MOH) in providing prevention of mother-to-child transmission (PMTCT) services since 2006. In 2010, USAID and PEPFAR began the ambitious Strengthening Clinical Services (SCS) project with the aim of scaling up HIV services country-wide and sustaining prevention, care, and treatment services for children and adults.

SCS supports the MOH’s national strategic plan for the virtual elimination of mother-to-child transmission of HIV—and in 2011, Lesotho achieved the first of its primary SCS goals, scaling up PMTCT services to all public and private facilities nationwide. Looking ahead, SCS is working to establish universal access to adult and pediatric HIV/AIDS care services, as well as adult and pediatric antiretroviral treatment services, by 2015.

Under the SCS program, EGPAF provides technical assistance to the MOH for service delivery; trains health care workers; supports local efforts for HIV/AIDS prevention, client follow-up, and psychosocial support; and strengthens links between the health system and communities.

EGPAF also has implemented several innovative strategies across Lesotho, including

- expanding the “Horse-riding for Health” program, in which specially bred ponies cross rugged landscapes to transport essential HIV/AIDS services and laboratory samples to and from remote village clinics;

- equipping district-level health care workers with 3G mobile Internet technology so positive HIV test results can be communicated to rural health facilities quickly—and children can be traced and put on treatment even faster; and

- starting the Family Health Day campaign, a national, multidisciplinary mobile health program that brings integrated health services to communities and families who have challenges accessing health care services for HIV/AIDS, child survival, and other chronic diseases.
“It is our aim to integrate comprehensive, family-centered HIV and AIDS care into all existing health facilities to increase HIV service coverage and to enroll children, adolescents, and adults into quality programs,” declared EGPAF/Lesotho Country Director Leopold Buhendwa, MD, MPH. “Despite Lesotho’s many challenges, EGPAF has proven beyond doubt that the scale-up of HIV services in remote areas is possible, and that the end of pediatric HIV and AIDS is within reach here.”

Through December 31, 2011, EGPAF/Lesotho had accomplished the following:

* Supported 195 PMTCT and care and treatment (C&T) sites country-wide
* Helped more than 110,000 women access PMTCT services
* Tested more than 94,000 women for HIV
* Enrolled more than 167,000 people, including more than 7,500 children, into HIV C&T programs
* Trained 900 health workers on HIV/AIDS issues
THANK YOU
to our Generous donors

Greater than US$1,000,000
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United States Agency for International Development
The Children’s Investment Fund Foundation
Department for International Development
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Donna G. and Jake B. Carpenter
Carlos Carrazana and Thomas Stewart
Cars 4 Causes
CBS Television Network
CharityBuzz
Julie Chen and Les Moonves
Gina and Mark Chiavelli
Lori and Harper Chozen
Sara Christison-Rino
Edward K. Chung
Sheila Clancy
David Clark
Clinton Family Foundation
Tracy Cohen and William Ludel
Roseann and Thomas Cohenney, Jr.
Cole-Crone Family Foundation
Columbia University Dance Marathon
Creative Artists Agency
Janice and Billy Crystal
Elisabetta Dami
William and Karen D’Anjolell
Darkwoods Productions, Inc.
Gretchen and Nathan Day
Thomas Dempsey
The Devlin Foundation
Diana Memorial Fund
Diane and Doug DiYanni
Douglas Foundation
Duke University

US$100,000–999,999
Alexandra and Steven Cohen
Bill & Melinda Gates Foundation
Catholic Relief Services
Communications Workers of America
Drs. Susan and Nicholas Hellmann
Family Life Association of Swaziland
Gilead Sciences, Inc.
Jewelers for Children
Lilongwe Medical Relief Fund Trust in Malawi
MRT-Zambia
Pediatric AIDS Coalition at UCLA
Stavros Niarchos Foundation
The Walt Disney Company
UNFPA
UNICEF
Willow Bay and Bob Iger
World Health Organization
XBOX360
Communications Workers of America

For more than 20 years, the Communications Workers of America (CWA) has designated EGPAF as its Charity of Choice. In that time, CWA national and local chapters have shown an immense dedication to EGPAF’s lifesaving work. Their enthusiastic efforts to raise funds and build awareness among members and their local communities have brought in an astounding US$7 million—but beyond raising these critical funds, CWA has done so much more. Its members have stood up and said there are families who need our help. They have raised their voices along with us, to speak out for those who cannot and to let the world know that what you have does not define who you are. They were there at the beginning, and they are here now through all our work around the world.

Mollie, Hayden, Jordan and Jackson Dunn
Edison International
Stuart Elsberg
Anne and Jeffrey Elton
Epic Systems Corporation
Judith Estrin
Family Health International
Arielle Feit
Alan David Feld
The Firestone Family
Gregory P. Fisher
Marianna and David Fisher
Sarah and David Fiszel
Calista Flockhart and Harrison Ford
Foursight Foundation
Daniel Fox
Fox Group
Jennifer Fox and Thomas Murray
David Frankel
Ross Garon
Cynthia and Patrick Gartland
George H. Scanlon Foundation
Claire Gerhard and Charles Lyons
Maneesha and Vishal Ghiya
Yvonne Gibb
Nancy and Christopher Gibbs
Susan and Anthony Gilroy
James Glickenhaus
Global Health Corps
Jay G. Goldman
Annette Goodro
Gordon H. and Karen M. Millner Family Foundation
Gorfaine/Schwartz Agency, Inc.
Gottfurcht Foundation
Deborah Gronrovld
Deborah and Allen Grubman
Laura Guay and Mike O’Hare
Mary Grace and Mark Gudis
Mary Beth and Russell Hagey
Nancy L. Haigwood and Andy McNiece
Joy Hallinan
Jill and Martin Handelsman
Melissa Hanlin
Harry Debes Family Foundation
Ellen and Andrew Hauptman
Richard Hebson
Helping Hand Foundation
Frances and Donald Herdrich
Susan Hickey
Ann L. Hill
Hoffman Electric, Inc.
Andrea and Craig Horowitz
The Hughes Family
IBM Employee Services Center
ICM, Inc.
Enrique Iglesias
Independent Charities of America
Melinda and Ron Insana
International School of Basel
Jehangir Dinyar Irani
Lenel James
Jane Louise Hemphill Trust
Janus et Cie
Jewelers for Children

Jewelers for Children (JFC) was one of the first donors to invest in EGPAF’s global work. It provided generous support at a time when many felt the delivery of HIV/AIDS prevention and treatment programs in resource-constrained settings would not be successful. JFC’s generous investments since 1999 total more than US$8.1 million, allowing EGPAF to look forward and galvanize the growing global momentum toward ending pediatric AIDS.
Johnson & Johnson

Johnson & Johnson is a steadfast leader in fighting for mothers and children infected and affected by HIV/AIDS in the United States and around the world. As a long-standing corporate partner of EGPAF, Johnson & Johnson has contributed more than US$10 million since 1991. For more than a century, Johnson & Johnson has advanced the health and well-being of mothers and children around the world. Nearly a decade ago, the company envisioned a world where no child would be born with HIV and no mother would die from AIDS. Today, through partnerships like this, the global community is on the verge of making that dream a reality for the millions of mothers living with HIV. Johnson & Johnson’s recent support of the Global Plan to eliminate pediatric AIDS by 2015, and its ongoing commitment to EGPAF, will help ensure that every mother has access to the knowledge and resources she needs to keep herself alive and her infant free of HIV.
Sprinkles Cupcakes
Standard Bank of South Africa
Randi and Harlan Steinberger
Sun Shine On You Foundation
Tenakill Middle School
Thomas Safran and Associates
Tickets for Charity, LLC
The Tisch Family
Pam Tucker
The Tuso Family
Donald J. Tweedie
UC Berkeley Dance Marathon
Debbie Ulrich
Universal Studios
Valiant Foundation, Inc.
David Von Gehr
The Vranos Family Foundation
Kathleen and Romesh Wadhwani
Laurie and Peter Waldstein
Martha and Alex Wallau
The Walter Reade Foundation
Christa Waltersdorf
Wasserman Foundation
Jacob Weber
Annette and David Weil
Gail and Irving Weintraub
George A. Weiss
George Wellde
Wells Fargo Community
Support Campaign
The Whiffenpoofs of Yale University
Deborah and Clifford White
Cathy Wilfert and Samuel Katz
Margo and Irwin Winkler
Noelle and Richard Wolf
Karen, Rick, Lauren,
Matthew, and Cate Wolfe
Women in Network
World Bank Community
Connections Fund
Suzanne and Bob Wright
Gloria Nagy Wurman
and Richard Saul Wurman
Colleen Zakrewsky
Susie and Peter Zeegen
Bobbi and Walter Zifkin
The Zilber Family Foundation
The Zingale Family
Zorbitz, Inc.

**ViiV Healthcare**

Since 2010, ViiV Healthcare has been an instrumental partner in helping EGPAF increase critical access to services for HIV-infected children and improve health services for people living with HIV. Through support from ViiV Healthcare’s Paediatric Innovation Seed Fund, we have been able to expedite access to HIV testing, care, and treatment for infants and young children in Lesotho, Malawi, and Swaziland, resulting in more HIV-positive children being diagnosed earlier and enrolled in treatment, care, and support programs. ViiV Healthcare’s Positive Action for Children Fund (PACF) also has invested in EGPAF as an implementing partner in two projects: Nakinae Akiyar, working with nomadic communities in the Turkana region of Kenya to improve their access to services for the prevention of mother-to-child transmission of HIV, in particular early infant diagnosis (EID); and a community-based organization (CBO) technical assistance project in Kenya and Malawi, strengthening the technical and operational capacities of eight CBOs supported through PACF.
Special thanks to the following supporters who raised US$1,000 or more to support our work:

Miraya Berke
Justin Boogaard
Hailey Breitenfeld
Michael Burns
Christina Callas
Cassarah Chu
Jennifer Davis
Eric Debbold
Dafna Feith
Lauren Fischer
Rivka Wynne Friedlander
Travis Charles Fuller
Margaret Gardner
Jake Glaser
Stefan Gronvold
Kelsey Hawker
Omar Irebe
Catherine Jacobs
Eliza Katsman
Leonard Langenscheidt
Natalia Lauricella
Sasha Levine
Kelsie Lofland
Natalie Lundgren
Ashley Mann
Hoda Masmouei
Louise McCune
Chloe McHugh
Varun Mehra
Rebecca Miller
Jaymi Nau
Michael Porterfield
James Resos
Kristin Rumery
Davina Simantob
Victoria Steffes
Maggie H. Tittler
Lindsay N. Vozar
Erin Ward
Christina Yu

In-Kind
American Eagle Outfitters
Coffee Bean and Tea Leaf
Colgate-Palmolive Company
Eli’s Cheesecake Company
JAKKS Pacific, Inc.
NextGen Event Company
Olive & Thyme
In 2011, EGPAF held two high-profile special events that brought together compassionate and concerned donors and celebrities who generated much-needed funds for our mission and work.

**A Time for Heroes**

On June 12, 2011, we held our 22nd annual A Time for Heroes Celebrity Carnival in Los Angeles. Sponsored by The Walt Disney Company and co-chaired by Willow Bay and Robert Iger and Heather and Steven Mnuchin, A Time for Heroes raised US$1.1 million and drew 1,500 guests to play games, construct craft projects, and sample foods from top L.A. restaurants. More than 100 celebrities gathered on the lawn of the Veterans Administration for the carnival.

As the day’s heroes, actor Chad Michael Murray of *One Tree Hill* supervised a rock-climbing wall and actress Tatyana Ali of *The Young and the Restless* helped youngsters string beads, while Ashlee Simpson, Ashley Tisdale, Olivia Munn, Laila Ali, Eva LaRue, and Zachary Levi mingled among guests and volunteered at carnival-style booths. Radio Disney played its latest hits throughout the event, while Elizabeth Glaser’s son, Jake, joined EGPAF co-founder Susie Zeegen to speak about EGPAF’s work around the world. The day was topped off by Kicking Daisies, the winning band in Radio Disney’s Next Big Thing contest, who performed live in concert.

**Kids for Kids Family Carnival**

On November 5, 2011, EGPAF’s 18th annual Kids for Kids Family Carnival in New York City raised nearly US$1 million. The event was co-chaired by Alexandra and Steve Cohen, Willow Bay and Robert Iger, the Belfiore family, the Foley family, Donna Karan, Ronald Perelman, Terry Lundgren, Michael Gould, and Anne Keating.

Skylight Soho was transformed into a journey around Africa by David Stark Design and Production. Guests played table tennis with model Karlie Kloss and actor Kyle MacLachlan; danced with the Alvin Ailey dance workshop; enjoyed stories in the Disney Reading Room; and savored food from On the Rocks, Serendipity 3, and ‘wichcraft by Tom Colicchio, among many other attractions. Nickelodeon star Ashley Argota performed, former NFL star Dhani Jones was emcee, and Jake Glaser spoke about EGPAF’s work around the world.
Actors Adam Irigoyen and Zendaya Coleman dance onstage.

Photo: Michael Buckner/Getty Images

Actress/singer Ashlee Simpson and Foundation Ambassadors Florida and Fortunata Kasege. Photo: Michael Buckner/Getty Images

Former NFL star Dhani Jones and model Karlie Kloss visit the SPiN NY Ping-Pong tables. Photo: Cory Nichols

Nickelodeon star Ashley Argota performs. Photo: Cory Nichols
INSPIRING A NEW Generation

“We are the next generation. This is our fight now. This is our inheritance from those who came before us.” —Jake Glaser

Generation Free Campaign
A new generation has taken up the fight to bring awareness to the elimination of pediatric HIV/AIDS.

Following Jake Glaser’s lead, thousands of voices from across the country are working to see “the end of AIDS in our lifetime.” In 2011, students from Boston to Berkeley to Fort Lauderdale held Up 4 the Fight Dance Marathons, penny drives, red ribbon campaigns, and more to ensure that the voices of children and families around the world are heard. Thanks to this next generation of advocates, a future with an AIDS-free generation is possible.

Promise Council
In 2011, EGPAF launched the Promise Council, comprising generous supporters dedicated to ending pediatric AIDS on a global scale. Making either an outright gift or a multiyear pledge totaling US$25,000 over five years to EGPAF, members have the opportunity to build a deeper connection to our work and mission.

“By joining the Promise Council, you can help end pediatric AIDS around the world,” said Willow Bay, a member of EGPAF’s Board of Directors. “You will transform the lives of children and families, and your life will be forever changed as well.”

The inaugural members of the Promise Council for 2011 include the following:

- Carlos Carrazana and Thomas Stewart
- Gretchen and Nathan Day
- Anne and Jeff Elton
- Claire Gerhard and Charles J. Lyons
- Laura Guay and Mike O’Hare
- Mary Beth and Russ Hagey
- Ginger and Stuart Pape
- Bobbi and Walter Zifkin
Susie Zeegen Pediatric AIDS Research Fund

Susie Zeegen has been advocating for lifesaving research to benefit mothers, children, and families affected by pediatric HIV/AIDS since the Foundation was established more than 20 years ago. In July, EGPAF's Board of Directors voted unanimously to honor Susie by establishing the Susie Zeegen Pediatric AIDS Research Fund to address today's most pressing research priorities to advance EGPAF's work in eliminating pediatric HIV/AIDS. In this inaugural year, the Fund raised more than US$140,000 to expand EGPAF's work in research.

‘Implementation is important, but research changes the game.’
Dr. Margaret Feeney, 2006 winner of Elizabeth Glaser Scientist Award

EGPAF invites you and your family to learn more about how you can make an even greater impact on our shared mission to eliminate pediatric AIDS. For more information, please contact Colleen Zakrewsky, vice president of development and marketing, at donate@pedaids.org.
FINANCIAL OVERVIEW

The mission of the Elizabeth Glaser Pediatric AIDS Foundation (EGPAF) is to prevent pediatric HIV infection and to eradicate pediatric AIDS through research, advocacy, and prevention and treatment programs.

Since its inception, EGPAF has been dedicated to raising funds to prevent new infections and bring hope to children and families living with HIV and AIDS. This commitment continued in 2011, when EGPAF received total revenues of more than US$162 million. The continued growth of EGPAF revenues represents the contributions of individuals, corporations, foundations, and international organizations, as well as ongoing support from the U.S. Centers for Disease Control and Prevention (CDC) and the United States Agency for International Development (USAID). Revenue diversification continues to be a focus for EGPAF. In 2011, EGPAF partnered with private donors such as The Children’s Investment Fund Foundation (CIFF), Johnson & Johnson, the Bill & Melinda Gates Foundation, UNICEF, and ViiV Healthcare. This increased combination of funding sources is making our programs more effective and ensuring that more children and families are served through EGPAF’s research, advocacy, and international prevention and treatment programs.

In 2011, EGPAF also continued to ensure that the majority of every dollar raised goes directly to programs that are reaching as many children and families as possible. Of EGPAF’s total expenditures, more than 89% went to our lifesaving programs around the world, and our financial performance and accountability are recognized by leading charity rating organizations, including the highest rating of four stars from Charity Navigator and an accreditation from the Better Business Bureau.

EGPAF’s 2011 financial statements are prepared in accordance with GAAP (Generally Accepted Accounting Principles) and were audited by Ernst & Young, LLP. EGPAF’s complete audited financial statements may be viewed on our website (www.pedaids.org).

EGPAF is dedicated to maximizing the amount of funding for program services while ensuring appropriate management oversight and controls. More than 89% of expenditures in 2011 were for program services.

In 2011, EGPAF’s total revenue was US$162.5 million.

Total Revenue 2005–2011
STATEMENT OF FINANCIAL POSITION

As of December 31, 2011

Assets
Cash and cash Equivalents $19,613,641
Contributions and other Receivables 11,213,016
Other Assets 2,490,984
Total Assets $33,317,641

Liabilities and Net Assets

Total Liabilities $21,734,395
Net Assets-Unrestricted 9,916,704
Net Assets-Temporarily Restricted 1,577,520
Net Assets-Permanently Restricted 89,022
Total Ending Net Assets $11,583,246
Total Liabilities and Net Assets $33,317,641

STATEMENT OF ACTIVITIES

Public Support and Revenue
Grants (USG and Non-USG) $157,555,548
Contributions 5,002,844
Other income 4,614
Total Public Support and Revenue $162,563,006

Expenses
Program Services
Program Implementation $141,387,750
Research 3,052,535
Communications 1,842,593
Public Policy 954,689
Program Services Subtotal 147,237,567
Management, General, and Administrative 12,621,269
New Business Development 1,946,901
Fundraising 3,222,979
Total Expenses $165,028,716

Changes in Net Assets $(2,465,710)
A MOTHER’S fight is everyone’s fight.

With so much at stake and so many more people around the world at risk, our job is far from finished. The end of pediatric AIDS can be achieved in our lifetime—but we at EGPAF know we must accelerate the progress already achieved.

We are confident we can reach our goal of elimination with your continued support and generosity. Thank you for supporting EGPAF and for helping us give strength to those who need it most.
BOARD OF DIRECTORS

Paul Michael Glaser
Honorary Chairman of the Board
Actor/Director/Producer
Santa Monica, California

David Kessler
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Professor
University of California, San Francisco
San Francisco, California

Willow Bay
Co-Vice Chair of the Board
Freelance Reporter and Author
Huffington Post
Los Angeles, California

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San Diego, California

Omar Abdi***
Comptroller
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Managing Director
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Elizabeth Glaser Pediatric AIDS Foundation
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Professor of Medicine
Chief, Division of Experimental Medicine
University of California, San Francisco
San Francisco, California

Stuart Pape
Managing Partner
Patton Boggs LLP
Washington, D.C.

Bobbi Zifkin
Marina del Rey, California

* Board term ended June 2011.
** Elected to Board June 2011.
*** Elected to Board November 2011.

SENIOR LEADERSHIP TEAM

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President and CEO
Elizabeth Glaser Pediatric AIDS Foundation
Washington, D.C.

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Chief Operating Officer

Nick Hellmann, MD
Executive Vice President, Medical and Scientific Affairs

Philip O’Brien
Executive Vice President, Communications, Advocacy, and Development

Maurice Adams
Vice President, Country Management—Africa

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Vice President, Research

Doug Horner
Vice President, Awards, Compliance, and Risk Management

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Senior Advisor, Medical and Scientific Affairs

Elizabeth Penniman
Vice President, Global Communications and Brand Strategy

RJ Simonds, MD
Vice President, Program Innovation and Policy

Tami Ward-Dahl
Vice President, Administration and Human Resources

Colleen Zakrewsky
Vice President, Development and Marketing

Alan Greenberg, MD
Senior Technical Advisor, George Washington University Partnership
Why It Matters

34 MILLION people in the world LIVE WITH HIV

IN 2011

3.4 MILLION of those infected ARE CHILDREN

900 CHILDREN are INFECTED with HIV EVERY DAY

Almost 50% of HIV infected infants will DIE BEFORE their 2ND BIRTHDAYS without diagnosis and treatment

90% of child infections are from MOTHER → CHILD transmission

100% are preventable

Together We Will End AIDS, UNAIDS Report 2012