



Sonke Gender Justice Network

HIV/AIDS, Gender Equality, Human Rights

**Working with men to
improve PMTCT outcomes.**

Emerging Approaches

**International AIDS
Society Meeting, Vienna,
July 2010**

**Dean Peacock, Sonke Gender
Justice Network**



Examples of emerging approaches





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Solid evidence that interventions can bring about positive gender and HIV related changes amongst men and boys .

- **Stepping Stones:** after two years men reported fewer partners, higher condom use, less transactional sex, less substance abuse and less perpetration of intimate partner violence
 - **Programme H:** participants between four and eight times less likely to report STIs and 2.4 times as likely to use condoms.
 - **One Man Can Workshop:** 27% tested for HIV soon after the workshop and 2/3rds increased use of condoms.
 - 2007 WHO study of 57 male involvement programmes: 53% of the programs classified as gender transformative were assessed as either promising or effective
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EngenderHealth Ethiopia: Men as Partners and PMTC (2009).

- Comparison of pre- and post-intervention data shows that after three months of the male engagement intervention:
 - the number of men coming to the clinic with their partners to test for HIV with their partners jumped by nearly 46% at post-intervention (see Table 1).
 - 87.6% increase in the number of men joining their partners for PMTCT visits.



**BROTHERS
FOR LIFE**

<http://www.brothersforlife.org/video/original.html>



**A MAN
WHO RESPECTS HIS WOMAN
AND NEVER
LIFTS A HAND TO HER.**

Respect and protect your partner. Take an active stand in protecting women and children and do whatever it takes to shield them from physical and mental harm.

**A MAN
WHO TAKES CARE OF HIMSELF
AND HIS FAMILY'S HEALTH.**

Invest in your health and that of your family. Set an example by having the status of your health checked regularly at a clinic or a doctor as that can lead to a longer, healthier life. Take pride in your well being by adopting a healthy lifestyle that includes, exercise, healthy eating, avoiding too much alcohol and regularly checking your blood pressure, cholesterol, prostate and other health matters that affect you.

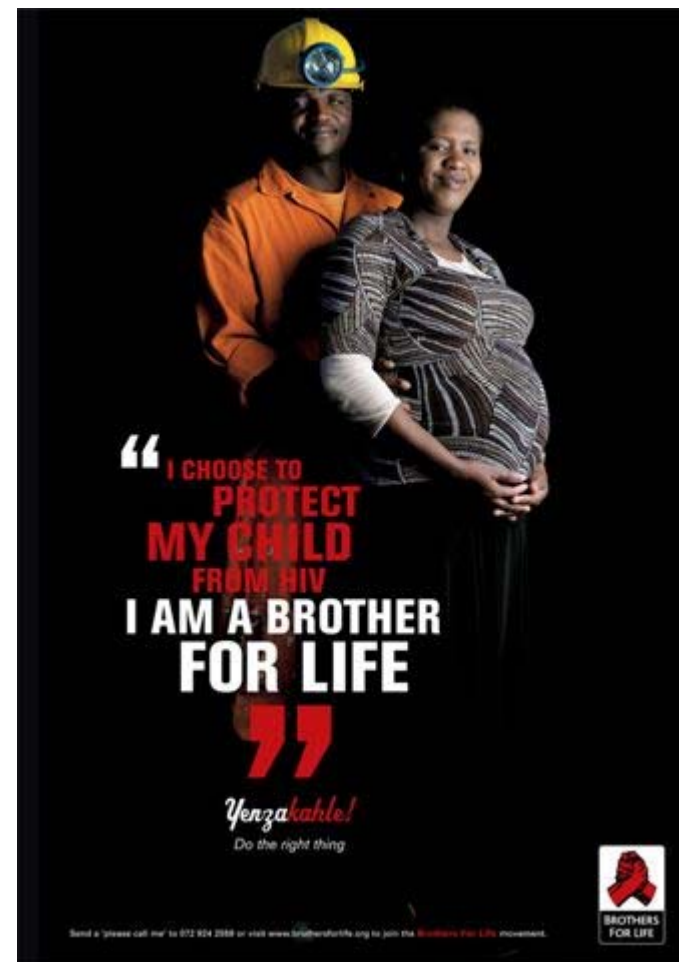
**A MAN
WHO KNOWS THAT
THE CHOICES WE MAKE TODAY,
WILL DETERMINE WHETHER WE SEE TOMORROW.**

Join the many South African men who have made the decision to be part of the solution. Send a 'Please call me' to 0722942559 and be a **Brother For Life.**

For HIV/Aids counselling, information and referral services, please call the **AIDS HELPLINE** 0800-012-022. For further information on dealing with alcohol and substance abuse problems, call The South African National Council on Alcoholism and Drug Dependence (**SANCA**) 0861472622 or (011) 781 8410.

Brothers for Mothers

http://www.brothersforlife.org/video/pmtct_1.html





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Conclusion:

- Effective PMTCT requires engagement of men
- Evidence shows that men can be effectively involved in ways that are good for women, children and men.
- It is time to act on the evidence and develop interventions and take them to scale.