

How To Make Your Million Penny Challenge A Success!

Meet as an Executive Board and decide the following:

- Who will chair the project?
Will you create a new position or will your VP of Philanthropy manage it?
- What type of penny drive would you like to hold?
- Is it a competition among classes? Or a general change collection drive? Or a competition among different student organizations or Greek Life chapters?
- Make sure to create a special trophy or prize for the winner.
- How long will you maintain this project? Will it be just among your chapter and will continue through the whole school year? Will it be a one month competition among Greek Life? Will it be a yearlong collection at all of your events?
- What is a realistic goal for your chapter? Remember you and all the other AEPHI chapters around the country are working *together* to reach one million pennies.

Tell everyone!

- Announce your chapter's involvement at the first chapter meeting of the school year.
- Make sure your Executive Board is excited about this project.

Create your containers!

- We would suggest coffee cans, pretzel containers, buckets, anything that can hold change.
- Decorate them however you want to! This can be a great sisterhood activity.
- Make sure you use the correct logos for AEPHI and the Elizabeth Glaser Pediatric AIDS Foundation.

Start collecting!

- You can collect anywhere you want (and your school allows)
- Weekly chapter meetings
- Your other philanthropy events
- Have a table in a high traffic area of campus to involve other students

Contact your liaisons if you have any questions!

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